



# the sydney network

entertain

connect

learn



# the sydney network

## OVERVIEW

The Sydney Network is our business networking program, offering direct access to the broader Sydney Swans corporate community.

We deliver three core benefits for organisations: premium events designed to entertain, connection pathways, and insightful learning and development opportunities.

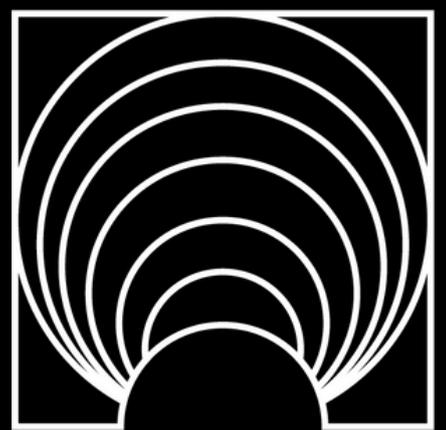
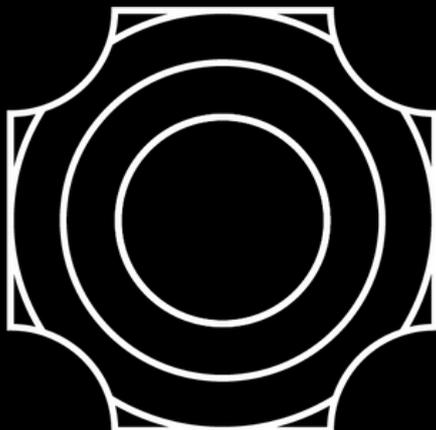
Our purpose is to bring together great leaders and organisations across diverse industries, through shared high-quality experiences - with a value proposition delivering genuine business outcomes.

What sets The Sydney Network apart is our commitment to meaningful engagement. More than just events, we create connections that matter.

## INVESTMENT

All inclusive annual investment

**\$12,500 + GST**

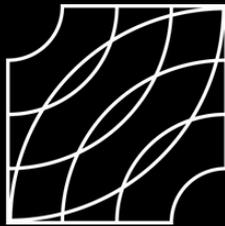
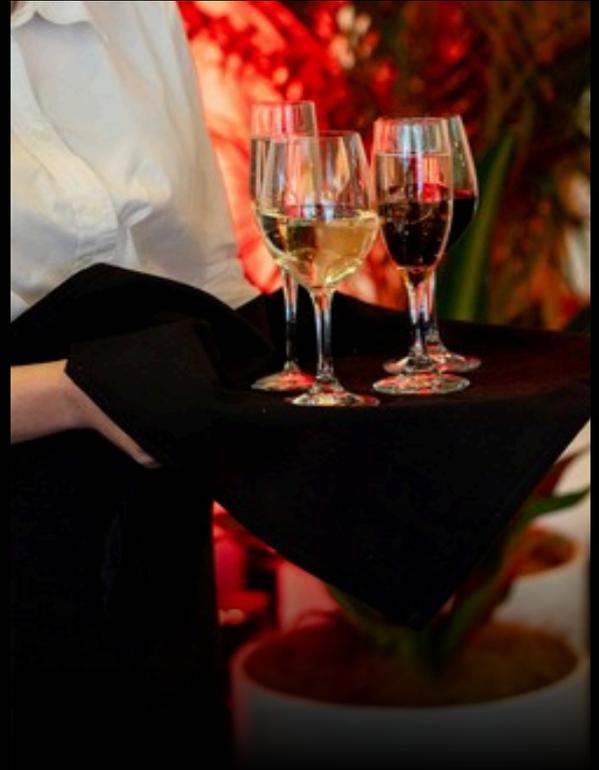




## entertain

With a thoughtfully designed calendar, all events hosted by The Sydney Network are created with the Sydney corporate community in mind, and a key focus on delivering high quality events and a premium guest experience.

You will have the perfect opportunity to entertain clients, reward staff, or host prospective clients. Running across the calendar year, events of note include the VIVID Harbour Cruise, and an elevated match day experience in a private dining room at the SCG.



## connect

We understand the importance of providing opportunities for our corporate community to engage with other members. By building connections with our members, we learn about their business, and can assist make relevant introductions.

Most connections take place at our more intimate and targeted events, for example our annual CEO Dinner, boardroom lunches, or over a coffee at Sydney Swans HQ.

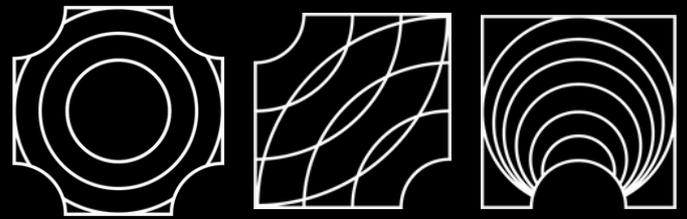


## learn

Finally, it's our aim every guest leaves an event with more insights, more opportunities, or more inspiration than when they arrived. We've seen this particularly through our CEO Dinner, and Leaders in Sport events, covering topics such as Entrepreneurship, Resilience, and Creating a Winning Culture.

In our opinion, a well-rounded program must include the opportunity for attendees to benefit, and take knowledge back to their organisations.





# MEMBERSHIP BENEFITS



Invitations to six (6) structured program events across the course of the year, providing opportunities to Entertain, Connect, and Learn.



Additional invitations for a representative to attend ad hoc TSN Masterclass events. Current and insightful topics, attended by representatives of the Sydney Network corporate community.



Networking opportunities and introductions.



Discounts on Sydney Swans Tickets and Hospitality - up to 10%.



Access to SCG ticketing for Sydney Swans home matches upon request. Access to purchase Grand Final Packages.



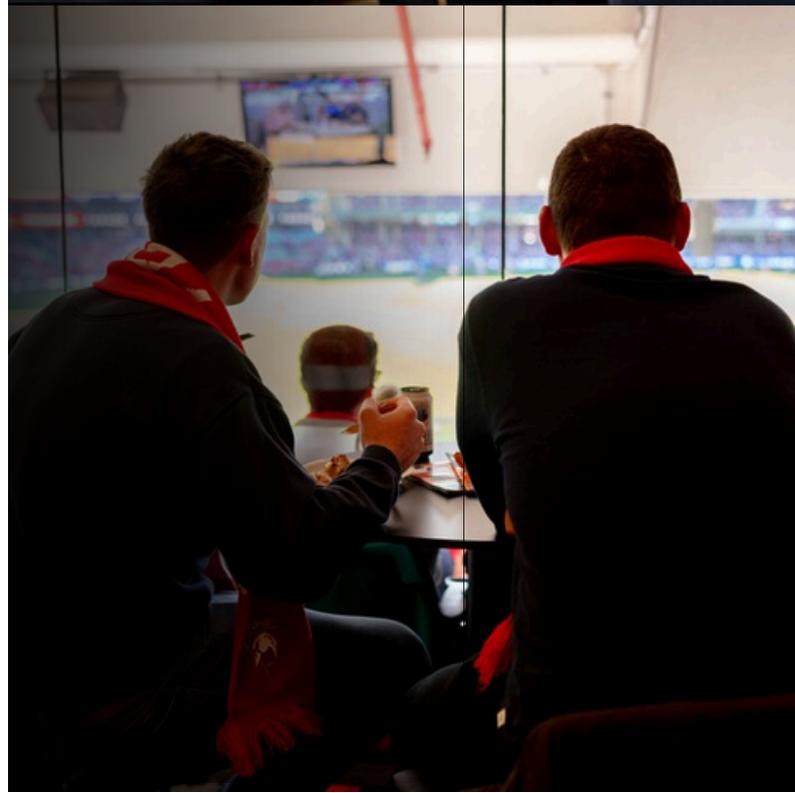
Complimentary access to meeting rooms at Sydney Swans HQ for up to 10 guests.



Opportunity for reduced venue hire rates at Sydney Swans HQ, and for Sydney Swans Institute courses and Staff Training.



Inclusion in Sydney Swans TSN Member Directory, and dedicated Sydney Swans contact.



# 2026 EVENTS



## AFL MATCH DAY EXPERIENCE

entertain

A premium match day experience at the SCG. Held in a private dining room, featuring premium Merivale food and drinks - the perfect landscape to watch football and entertain guests.

4 x GUESTS

Presented by



## CONNECTIONS & CANAPES

connect

Members are provided with the setting and the tools to make meaningful connections, and get to know each other, while enjoying drinks and canapes.

3 x GUESTS

## CEO DINNER

connect

Strong feedback sees this event remain on the 2026 calendar - CEOs and C-Suite guests will enjoy the opportunity to connect over an exclusive dining experience.

1 x GUEST

## VIVID CRUISE

entertain

An iconic Sydney experience, taking in the sights of VIVID on board luxury super yacht. Being on Sydney Harbour during VIVID is the perfect opportunity to entertain clients, reward staff, or engage suppliers.

4 x GUESTS

## LEADERS IN SPORT

learn

Sydney Swans provide a platform for guests to hear leadership advice, resilience experience, coaching techniques, all shared in a relatable way. Previous guests have included John Longmire, an active ARMY serviceman, and Sydney Roosters Head Coach.

2 x GUESTS

## TABLE TALK WITH ADAM GOODES

learn

This new event is a calendar highlight - join us for an exclusive sit down dinner, featuring an intimate and insightful discussion with Adam Goodes, discussing 'Leading with Responsibility'.

2 x GUESTS

# the sydney network

entertain

connect

learn

**DLPA** Dynamic Leadership Programs Australia

TSN Program Sponsor



# the sydney network

“

*The value of hearing from sporting leaders is invaluable for business leaders. We face different but similar challenges and we approach them from different but similar positions. It's extremely refreshing to come away from a gathering like this with so many actionable notes.*

**- 2025 Attendee  
Leaders in Sport Event**

”

“

*“What I loved about The Sydney Network was the balance of insight and action. The sessions gave me something I could immediately apply—whether it was a new framework, a perspective shift, or a connection that opened doors.”*

**- 2025 TSN Member**

”



## CONTACT US

**Lauren Marr**  
0434 259 965  
marrl@sydneyswans.com.au

**Nathan Morton**  
0422 779 244  
mortonnn@sydneyswans.com.au

**Jad Maserow**  
0416 208 007  
maserowj@sydneyswans.com.au

**Jon Aukett**  
0450 101 530  
aukettj@sydneyswans.com.au