



## Sydney Swans AFLW Senior Coach

### WHY CHOOSE THE SWANS?

- Admired Australian sporting team
- Inclusive and flexible work environment
- Employee perks and benefits
- Work in a [state-of-the-art facility](#)

Our club was born 151 years ago from hard work, grit and a relentless drive for success. We are rich in history and ambitious about the future. Together we share the journey and celebrate the wins. We are proud to be one of the leading football clubs, both on and off the field, in Australia.

The Sydney Swans joined the AFLW competition in 2022 and are now entering our fifth season in the competition in 2026. The club is fully invested in the success of our AFLW program and providing the best possible environment for our athletes to thrive.

When choosing a career with the Sydney Swans, you will join a team that stands up in the big moments. A team that is respectful, disciplined, and courageous. And one that has conviction. You will be part of something bigger.

We are committed to creating a supportive environment in which people feel connected to our football club and to each other. Therefore, we encourage applications from candidates of all backgrounds.

### THE OPPORTUNITY

Lead the charge in shaping the future of AFLW here at the Sydney Swans – become our Senior Coach and make your mark on history.

Core responsibilities for the position will include:

- Game plan clarity and tactical acumen including establishing the processes, systems and structures required to achieve success including game plans, skill development strategies and player analysis.
- Leadership of our coaches and playing group, embedding and driving cultural standards.
- Contributing to a high-performance environment for the AFLW team which allows for both on-field and off-field player development.
- Adapt coaching style to drive maximum output from each of our individual players, leading to enhanced team performance.
- In collaboration with the Executive General Manager - AFLW, steer all aspects of the AFLW football program towards achieving on field success.
- In collaboration with the Executive General Manager - AFLW and recruiting staff, assist to develop and implement a list strategy and management.
- Professionally represent the Club in a variety of forums including media obligations and Commercial Partner opportunities.

## SYDNEY SWANS LIMITED

ROYAL HALL OF INDUSTRIES, 1 DRIVER AVENUE, MOORE PARK, NSW 2021  
T: 02 9157 5020 | SYDNEYSWANS.COM.AU



PRINCIPAL PARTNER

## WHAT WE'RE LOOKING FOR

- Minimum Level 2 AFL Coaching Accreditation
- Prior coaching experience and ability to articulate your coaching philosophy
- Ability to demonstrate cultural leadership and strong understanding of your leadership style
- Effective communication style including the ability to adapt to deliver the desired outcome
- Extensive relationship and stakeholder management skills
- Experience in establishing high performance standards
- Strong understanding of AFLW football

Due to the nature of the industry, the ideal candidate must be flexible in their availability as extended hours and weekend work will be required for this role.

## TO APPLY

To be considered for this role please submit a one-page cover letter that addresses:

- Why you are the ideal person for the role
- Why you want to join our team

Send the cover letter along with a copy of your CV to - [hr@sydneyswans.com.au](mailto:hr@sydneyswans.com.au)

Applications should be a maximum of four pages, including cover letter, and less than 5MB in size.

## Applications close 23 November 2025

As we expect a high level of interest in the role, only those applicants short listed will be contacted.

The Sydney Swans do not accept applications from recruitment agencies.

Sydney Swans Limited is an equal opportunity employer.

Aboriginal and Torres Strait Islander candidates are encouraged to apply.

Applicants must be legally entitled to work in Australia.

The Sydney Swans are committed to providing a safe environment for children and young people. All staff must hold (or be willing to obtain) a Working with Children Check as part of their employment with us.